



**Daniel M. White, Chancellor**  
P.O. Box 757500  
Fairbanks, Alaska 99775-7500  
907-474-7112  
[uaf.chancellor@alaska.edu](mailto:uaf.chancellor@alaska.edu)  
[www.uaf.edu/chancellor/](http://www.uaf.edu/chancellor/)

May 19, 2020

TO: Task Force on Outward-Facing Activities  
Amy Vinlove, Chair, School of Education  
Peggy Keiper, School of Management  
Ginny Eckert, College of Fisheries & Ocean Sciences  
Pete Pinney, Cooperative Extension Service  
Owen Guthrie, eCampus  
Mark Young, Community and Technical College  
Jason Theis, Office of Management and Budget  
Michelle Bartlett, Summer Sessions  
Lynda McGilvary, Geophysical Institute  
Nickole Conley, Executive Officer

FROM: Daniel M. White, Chancellor

RE: Charge to the Task Force on Outward-Facing Activities

Thank you for your willingness to serve on the task force on outward-facing activities. I appreciate your commitment. I have asked Jeannie Phillips to set up an initial meeting of the group where Provost PraQC/5

- Those that are not directly related to UAF research or scholarly activities but are designed to offer experiences or are undertaken because UAF is an attractive venue (e.g., exercise classes such as yoga, vacation trips)
2. With the assistance of OMB staff, address the following questions:
    - What are the costs to deliver the program (e.g., time, materials, travel)?
    - How are the costs supported (e.g., user fees, grants, state support)?
    - How are the returns on investment measured?
    - How are the classes counted toward university metrics?
    - Are the activities candidates for micro-credentials?
  3. Consider all of the outreach activities and recommend if there are:
    - Activities we can stop doing,
    - Activities we need to continue doing as currently offered, or
    - Activities we need to continue doing but under a different business model, such as increasing user fees.

I look forward to meeting with you soon and receiving your recommendations later this summer.

DMW:jdp

cc: Anupma Prakash, Provost and Executive Vice Chancellor