

6.0 RESPONSIBILITIES

University employees, student-athletes, volunteers,

UAF Nanook Athletics involvement in NIL activities - UAF Nanook Athletics staff members and other UAF representatives, including outside consultants, may only assist or participate in the development, operation, or promotion of NIL activities to the extent allowed under NCAA legislation, including rules pertaining to amateurism, benefits, financial aid, recruiting, and any other concept or principle regulated by the NCAA membership.

- a. UAF Nanook Athletics staff members may not provide apparel or gear to student-athletes for purposes of NIL activities unless and solely to the extent that use of the apparel or gear has been approved by UAF as part of the NIL activity.
- b. Associated entities with which UAF Athletics has contractual agreements (e.g., consultants, equipment and apparel providers) may not provide apparel, equipment or gear to student-athletes for NIL activities unless it is included as part of a signed NIL agreement they have with an individual student-athlete.
- c. Student-athletes cannot sell UAF-issued equipment, apparel, and awards while athletically eligible.

NIL compensation - Compensation for NIL activities must be commensurate with the going rate for similar services in the relevant market.

Use of UAF resources - Student-athlete access to UAF resources and facilities for purposes of NIL activities must be provided at the same level of availability and cost as the public. For assistance in determining the availability and permissibility of the use of any UAF resources or facilities for NIL activities, UAF student-athletes should contact the UAF Athletic Director.

NIL activities while representing UAF – Student-athletes may not engage in NIL activities during required UAF athletics related activities or while representing UAF in any capacity. Student-athletes may not miss class or any other academic obligation to participate in NIL activities.

Professional service providers – Student-athletes may use professional service providers (e.g., marketing agents, brand managers) to assist with the management and procurement of NIL activities and to review NIL agreements. Such providers’ engagement must be limited to NIL activities and may not be used to secure opportunities as professional athletes.

Use of institutional marks – Student-athletes may not use UA or UAF intellectual property (including but not limited to the UAF Nanook Athletics trademarks) in connection with their NIL activities without prior, express written permission (unless otherwise permitted under UAF Athletic Department NIL Guidelines.. Student-athletes may request the use of protected marks during the disclosure process but may not begin engaging in activity using intellectual property until and unless express written permission is provided.

International student-athletes – International student-athletes should consult with the _____ or with their own legal advisors before engaging in or proceeding with any NIL activity to ensure that their planned activities comply with the terms of their visa. Accepting compensation for NIL activity in the United States may

jeopardize an international student visa