

Exterior Signs

Perforated printed window tinting.

Rear Window

18 ½ inches tall x 56 inches wide

Large Side window

30 inches tall x 48 inches wide

One each bus curbside

Small Side window

Fords

17 ½ inches wide x 39 inches tall

2 Streetside

27 inches wide x 30 inches tall

3 Streetside

Internationals

27 inches x 30 inches

6 Streetside

26 inches x 29 inches

2 Curbside



Advertising Price Charts

<i>Interior Signs</i>				
<i>Quantity</i>	<i>Description</i>	<i>Price each/Week</i>	<i>Min Qty</i>	
1 per bus	Poster	\$ 5.00	6	
2 per bus	Poster	\$ 4.00	12	
1 each	Stair Riser	\$ 2.50	6	

<i>Exterior Signs</i>				
<i>Quantity</i>	<i>Description</i>	<i>Price each/Week</i>	<i>Min Qty</i>	
1 each	Rear Window	\$ 50.00	1	
1 per bus	Rear Window	\$ 40.00	7	
1 each	Large Side Window	\$ 50.00	1	
1 per bus	Large Side Window	\$ 40.00	7	
1 each	Small Side Window	\$ 30.00	1	
1 per bus	Small Side Window	\$ 24.00	7	

All Exterior Signs Minimum Posting Period 4 weeks

Discounts	
Full Semester (Fall or Spring)	15%
Full School Year	20%
Annual Purchase	25%
Summer Week Purchase	40%

Discounts can not be combined.

Sign production is responsibility of advertiser.

Contact Information

Contact **UAF Shuttles** with questions or to arrange for add placement.

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